

Alcoholic Drinks Packaging in Colombia

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Amid a tepid performance from alcoholic drinks during 2017, marked by a strong increase in prices and economic slowdown, categories with a low alcohol content like beer registered flat growth in total volume terms. This had a knock-on effect on alcoholic drinks packaging, with glass bottles registering a slight decline in total unit volume terms. Nevertheless, consumers maintained a preference for glass bottles in sizes of 330ml and 500ml, with the latter driven by the increasing presence of imp...

Euromonitor International's Alcoholic Drinks Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Alcoholic Drinks Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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