

Alcoholic Drinks Packaging in Colombia

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Abstracts

The COVID-19 pandemic caused major disruptions in Colombia and its alcoholic drinks industry. With government-imposed lockdown in Colombia, sales of alcoholic beverages, and therefore also the packaging used for these products, declined in 2020. While off-trade sales managed to continue recording positive growth in 2020, on-trade sales slumped as, during lockdown, all eating and drinking establishments, such as bars and restaurants, were forced to close and, as a result, on-trade sales plummeted...

Euromonitor International's Alcoholic Drinks Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

ALCOHOLIC DRINKS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong on-trade rebound in 2021 after the slump in packaging unit volumes seen a year earlier

Metal beverage cans gaining share, but glass bottles still dominate

Plant-based packaging material used for Bacardi bottles

PROSPECTS AND OPPORTUNITIES

Sustainability concerns expected to continue growing

Metal beverage cans to see growth in beer

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