

Alcoholic Drinks Packaging in Australia

<https://marketpublishers.com/r/A94A092ED76EN.html>

Date: October 2022

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: A94A092ED76EN

Abstracts

After the on-trade saw a major decline in its packaging unit volumes in 2020, with Australia in lockdown, including stay-at-home mandates and the closure of the dine-in operations of all pubs and restaurants for extended periods, on-trade alcoholic drinks packaging unit volumes were stagnating in 2021, given measures were also in place during parts of this year and the country's borders also generally remained closed to tourists. There was, again, a move from the on-trade to the off-trade, in wh...

Euromonitor International's Alcoholic Drinks Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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On-trade still struggling and off-trade growth still benefiting due to the pandemic in 2021

Strong growth for metal beverage cans in 2021

Endeavour Group launches new lightweight glass bottles as well as a beer can clip reuse and recycling programme

PROSPECTS AND OPPORTUNITIES

Growing use of sustainable packaging expected

On-trade will take some time to fully rebound, but glass in spirits should benefit from local production of flint glass bottles

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