

Alcoholic Drinks Packaging in Switzerland

https://marketpublishers.com/r/ACA7D56F0AFEN.html

Date: October 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: ACA7D56F0AFEN

Abstracts

The widespread closure of on-trade outlets in Switzerland during lockdown led to on-trade sales plummeting across all alcoholic drinks in 2020, resulting in a major decline in packaging unit volumes in this year. While some sales shifted into the off-trade channel, notably in beer, in other categories, such as RTDs, there was no visible transfer of consumption between the channels. The off-trade saw a demand spike in 2020, but this was not enough to offset the on-trade losses. In 2021, there wa...

Euromonitor International's Alcoholic Drinks Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

ALCOHOLIC DRINKS PACKAGING IN SWITZERLAND KEY DATA FINDINGS 2021 DEVELOPMENTS

On-trade rebounds in 2021, but off-trade performance slows Kegs back in positive growth territory in 2021 after usage slumped due to on-trade closures in 2020

Metal beverage cans continue seeing strong growth in wine PROSPECTS AND OPPORTUNITIES

Sustainability will continue gaining in importance in alcoholic drinks packaging Low/non alcohol beer expected to continue developing



I would like to order

Product name: Alcoholic Drinks Packaging in Switzerland

Product link: https://marketpublishers.com/r/ACA7D56F0AFEN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/ACA7D56F0AFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970