

Alcoholic Drinks Packaging in Singapore

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Abstracts

Sales in on-trade establishments were severely affected by social distancing measures and lockdown restrictions introduced to try and contain the COVID-19 virus. The implementation of Singapore's "Circuit Breaker" measures meant that all on-trade establishments could serve only deliveries and takeaways. However, even alcohol specialist retailers were closed for a period under enhanced Circuit Breaker measures, although some on-trade consumption did move into people's homes, and therefore the off...

Euromonitor International's Alcoholic Drinks Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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On-trade heavily impacted by measures to try and contain the spread of COVID-19

Metal beverage cans perform slightly better than glass bottles in 2020

Environmentally-friendly packaging developments being seen in 2020

RECOVERY AND OPPORTUNITIES

Further growth expected for metal beverage cans but glass bottles will continue to dominate sales

Sustainability will remain an increasing focus

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