

# Alcoholic Drinks in Uruguay

<https://marketpublishers.com/r/AD4F8B93BDAEN.html>

Date: June 2023

Pages: 64

Price: US\$ 2,100.00 (Single User License)

ID: AD4F8B93BDAEN

## Abstracts

Macroeconomic indicators played a huge role in the evolution of the alcoholic drinks market in Uruguay in 2022. As in most countries, inflation was a major issue during the period. Inflation ended at around 9% in 2022, the third highest recorded in the last 15 years. Although inflation was a major issue in Uruguay, it was less harmful than in Argentina, for instance. The country's central bank had a key role in avoiding a bigger increase in prices in 2022.

Euromonitor International's Alcoholic Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Beer, Cider/Perry, RTDs, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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