

Alcoholic Drinks in Slovakia

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Abstracts

Alcoholic drinks, as a product area, in Slovakia experienced the impact of weakened purchasing power among Slovak consumers in 2022. However, the price growth in the industry was relatively slower compared to other sectors. This can be attributed to the long-term storage nature of categories such as spirits and wine, which makes them more resilient to sudden increases in production costs. Price wars remained a factor in alcoholic drinks, particularly in wine, where cheap imported wine continued...

Euromonitor International's Alcoholic Drinks in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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