

Alcoholic Drinks in Singapore

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Abstracts

Growth in on-trade consumption of alcoholic drinks remained strong in 2022, as following the relaxation of restrictions in 2021, restrictions on dine-in were fully removed in Singapore in 2022. From 29 March 2022, the 22.30hrs cut-off for the sale and consumption of alcohol at food and beverage outlets was lifted. This move prompted producers to focus on on-trade promotions, which encouraged diners to return to different on-trade channels, including hawker centres and bars. Volume sales were fur...

Euromonitor International's Alcoholic Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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