

Alcoholic Drinks in Qatar

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Abstracts

In 2022, there was a huge rise in demand, which the FIFA World Cup generated in the country. With over three million football fans visiting in November and December, all alcoholic drinks benefited from a sudden surge in consumption. Qatar is a conservative country when it comes to alcohol but relaxed some regulations during this time and created alcohol zones where drinking was permitted. However, alcohol was not allowed in football stadiums, where only non alcoholic beer was served, which still...

Euromonitor International's Alcoholic Drinks in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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