

Alcoholic Drinks in Latvia

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Abstracts

The Latvian economy began to recover from the COVID-19 pandemic in 2022, but witnessed further instability from the geopolitical problems caused by the war in Ukraine. Nevertheless, alcoholic drinks reaped the benefits of the eased pandemic restrictions, with cross border trade beginning to grow once again and Latvians returning to on-trade establishments as they fully reopened. Alcohol prices increased in line with rising production costs, with energy unit prices increasing significantly as the...

Euromonitor International's Alcoholic Drinks in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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