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Alcoholic Drinks in Israel

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Abstracts

Alcoholic drinks saw volume sales rise in Israel in 2023 despite the fact that there was a large increase in the prices of alcohol. In January 2023, the tax on alcohol increased along with the increase of the Consumer Price Index (CPI), by 5.3%. Following the announcement of the tax increase, wine and spirits importer, Hacarem, raised its prices for on-trade establishments. A number of smaller retailers increased prices as well, including Akkerman, Carmel and Teperberg. Tempo then announced an i...

Euromonitor International's Alcoholic Drinks in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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