

Alcoholic Drinks in Ireland

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Abstracts

Alcoholic drinks showed a strong performance in volume terms in 2022, as consumers began to return to their pre-pandemic consumption patterns. Growth was driven by the recovery of the on-trade, following two years of social distancing and lockdown measures, due to COVID-19. With the lifting of restrictions on 22 January 2022, consumers poured into pubs and restaurants, which were now able to operate at full capacity without the need for social distancing or vaccine passports. The return of inter...

Euromonitor International's Alcoholic Drinks in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

ALCOHOLIC DRINKS IN IRELAND

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 1 Number of On-trade Establishments by Type 2016-2022

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 2 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

Table 3 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 4 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 5 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 6 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 10 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 11 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 12 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 13 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 15 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 16 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 17 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

BEER IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Beer bounces back in 2022, as on-trade sales recover from the pandemic

Drinkers are hit by price hikes

Stout-maker Guinness sees significant recovery

PROSPECTS AND OPPORTUNITIES

Further price rises expected in 2023

Sales of non- alcoholic beer will continue to grow

Small craft brewers are set to gain ground

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2022

Table 18 Number of Breweries 2016-2022

CATEGORY DATA

Table 19 Sales of Beer by Category: Total Volume 2017-2022

Table 20 Sales of Beer by Category: Total Value 2017-2022

Table 21 Sales of Beer by Category: % Total Volume Growth 2017-2022

Table 22 Sales of Beer by Category: % Total Value Growth 2017-2022

Table 23 Sales of Beer by Off-trade vs On-trade: Volume 2017-2022

Table 24 Sales of Beer by Off-trade vs On-trade: Value 2017-2022

Table 25 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 26 Sales of Beer by Off-trade vs On-trade: % Value Growth 2017-2022

Table 27 Sales of Beer by Craft vs Standard 2017-2022

Table 28 GBO Company Shares of Beer: % Total Volume 2018-2022

Table 29 NBO Company Shares of Beer: % Total Volume 2018-2022

Table 30 LBN Brand Shares of Beer: % Total Volume 2019-2022

Table 31 Forecast Sales of Beer by Category: Total Volume 2022-2027

Table 32 Forecast Sales of Beer by Category: Total Value 2022-2027

Table 33 Forecast Sales of Beer by Category: % Total Volume Growth 2022-2027

Table 34 Forecast Sales of Beer by Category: % Total Value Growth 2022-2027

WINE IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers say goodbye to “wine o’clock”

Seasonal component to sales

New world wines win favour amongst consumers

PROSPECTS AND OPPORTUNITIES

Stagnation for still wine, although ros? will continue to gain popularity amongst young drinkers

Sparkling wine will benefit from return to pre-pandemic lifestyles

Fortified wine will see weak performance

CATEGORY DATA

Table 35 Sales of Wine by Category: Total Volume 2017-2022

Table 36 Sales of Wine by Category: Total Value 2017-2022

Table 37 Sales of Wine by Category: % Total Volume Growth 2017-2022

Table 38 Sales of Wine by Category: % Total Value Growth 2017-2022

Table 39 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022

Table 40 Sales of Wine by Off-trade vs On-trade: Value 2017-2022

Table 41 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 42 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022

Table 43 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2017-2022

Table 44 Sales of Still Ros? Wine by Price Segment: % Off-trade Volume 2017-2022

Table 45 Sales of Still White Wine by Price Segment: % Off-trade Volume 2017-2022

Table 46 Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2017-2022

Table 47 GBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022

Table 48 NBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022

Table 49 LBN Brand Shares of Still Light Grape Wine: % Total Volume 2019-2022

Table 50 GBO Company Shares of Champagne: % Total Volume 2018-2022

Table 51 NBO Company Shares of Champagne: % Total Volume 2018-2022

Table 52 LBN Brand Shares of Champagne: % Total Volume 2019-2022

Table 53 GBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022

Table 54 NBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022

Table 55 LBN Brand Shares of Other Sparkling Wine: % Total Volume 2019-2022

Table 56 GBO Company Shares of Fortified Wine and Vermouth: % Total Volume

2018-2022

Table 57 NBO Company Shares of Fortified Wine and Vermouth: % Total Volume
2018-2022

Table 58 LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume
2019-2022

Table 59 Forecast Sales of Wine by Category: Total Volume 2022-2027

Table 60 Forecast Sales of Wine by Category: Total Value 2022-2027

Table 61 Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027

Table 62 Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

SPIRITS IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bourbon/US whisky represents bright spot in context of declining market

Minimum pricing harms sales of low-priced products

Gin loses its fizz

PROSPECTS AND OPPORTUNITIES

Limited growth expected, as spirits become more expensive

With the gin bubble showing signs of being over, vodka could serve as a suitable replacement

Non-alcoholic spirits face strong growth prospects

CATEGORY BACKGROUND

Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

Summary 4 Benchmark Brands 2022

CATEGORY DATA

Table 63 Sales of Spirits by Category: Total Volume 2017-2022

Table 64 Sales of Spirits by Category: Total Value 2017-2022

Table 65 Sales of Spirits by Category: % Total Volume Growth 2017-2022

Table 66 Sales of Spirits by Category: % Total Value Growth 2017-2022

Table 67 Sales of Spirits by Off-trade vs On-trade: Volume 2017-2022

Table 68 Sales of Spirits by Off-trade vs On-trade: Value 2017-2022

Table 69 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 70 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2017-2022

Table 71 Sales of Dark Rum by Price Platform: % Total Volume 2017-2022

Table 72 Sales of White Rum by Price Platform: % Total Volume 2017-2022

Table 73 Sales of Other Blended Scotch Whisky by Price Platform: % Total Volume
2017-2022

Table 74 Sales of English Gin by Price Platform: % Total Volume 2017-2022

Table 75 Sales of Vodka by Price Platform: % Total Volume 2017-2022

Table 76 Sales of Vodka by Flavoured vs Non-flavoured: % Total Volume 2017-2022

Table 77 GBO Company Shares of Spirits: % Total Volume 2018-2022

Table 78 NBO Company Shares of Spirits: % Total Volume 2018-2022

Table 79 LBN Brand Shares of Spirits: % Total Volume 2019-2022

Table 80 Forecast Sales of Spirits by Category: Total Volume 2022-2027

Table 81 Forecast Sales of Spirits by Category: Total Value 2022-2027

Table 82 Forecast Sales of Spirits by Category: % Total Volume Growth 2022-2027

Table 83 Forecast Sales of Spirits by Category: % Total Value Growth 2022-2027

CIDER/PERRY IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cider sees a long-awaited revival in 2022

Non-alcoholic cider gains some attention

Bulmers continues to build its lead, thanks to sustainability campaign

PROSPECTS AND OPPORTUNITIES

Moderate growth expected

Opportunities for craft ciders, following introduction of excise relief

Non-alcoholic cider represents key growth opportunity

CATEGORY DATA

Table 84 Sales of Cider/Perry: Total Volume 2017-2022

Table 85 Sales of Cider/Perry: Total Value 2017-2022

Table 86 Sales of Cider/Perry: % Total Volume Growth 2017-2022

Table 87 Sales of Cider/Perry: % Total Value Growth 2017-2022

Table 88 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2017-2022

Table 89 Sales of Cider/Perry by Off-trade vs On-trade: Value 2017-2022

Table 90 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 91 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2017-2022

Table 92 GBO Company Shares of Cider/Perry: % Total Volume 2018-2022

Table 93 NBO Company Shares of Cider/Perry: % Total Volume 2018-2022

Table 94 LBN Brand Shares of Cider/Perry: % Total Volume 2019-2022

Table 95 Forecast Sales of Cider/Perry: Total Volume 2022-2027

Table 96 Forecast Sales of Cider/Perry: Total Value 2022-2027

Table 97 Forecast Sales of Cider/Perry: % Total Volume Growth 2022-2027

Table 98 Forecast Sales of Cider/Perry: % Total Value Growth 2022-2027

RTDS IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong performance for RTDs, thanks to buoyancy of on-trade sales

End of home cocktail boom hinders off-trade sales

West Coast Cooler continues to dominate in the RTD market, despite strong presence of global brands

PROSPECTS AND OPPORTUNITIES

RTD boom is not expected to endure

Hard seltzer boom could fuel growth

Low-ABV and no-alcohol RTDs have future growth opportunities

CATEGORY DATA

Table 99 Sales of RTDs by Category: Total Volume 2017-2022

Table 100 Sales of RTDs by Category: Total Value 2017-2022

Table 101 Sales of RTDs by Category: % Total Volume Growth 2017-2022

Table 102 Sales of RTDs by Category: % Total Value Growth 2017-2022

Table 103 Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022

Table 104 Sales of RTDs by Off-trade vs On-trade: Value 2017-2022

Table 105 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 106 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022

Table 107 GBO Company Shares of RTDs: % Total Volume 2018-2022

Table 108 NBO Company Shares of RTDs: % Total Volume 2018-2022

Table 109 LBN Brand Shares of RTDs: % Total Volume 2019-2022

Table 110 Forecast Sales of RTDs by Category: Total Volume 2022-2027

Table 111 Forecast Sales of RTDs by Category: Total Value 2022-2027

Table 112 Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027

Table 113 Forecast Sales of RTDs by Category: % Total Value Growth 2022-2027

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