

Alcoholic Drinks in Iraq

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Abstracts

This report analyses the market for alcoholic drinks in Iraq. For the purposes of the study, the market has been defined as follows:

Euromonitor International's Alcoholic Drinks in Iraq report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2015-2019), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EXECUTIVE SUMMARY

Market insight: COVID-19 impact

Country insight: COVID-19 impact

Country insight: Pre-COVID-19

Socioeconomic trends

Logistics/infrastructure

Legislation

Taxation and duty levies

CHART 1 Alcoholic Drinks: Food/Drink/Tobacco Specialist

CHART 2 Alcoholic Drinks: Food/Drink/Tobacco Specialist

MARKET DATA

Table 1 Sales of Alcoholic Drinks by Category: Total Volume 2014-2019

Table 2 Sales of Alcoholic Drinks by Category: Total Value 2014-2019

Table 3 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2014-2019

Table 4 Sales of Alcoholic Drinks by Category: % Total Value Growth 2014-2019

Table 5 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2019

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2019

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2019

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2019

Table 9 GBO Company Shares of Alcoholic Drinks: % Total Volume 2015-2019

Table 10 Distribution of Alcoholic Drinks by Format: % Off-trade Volume 2014-2019

Table 11 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade
Volume 2019

Table 12 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2019-2024

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Value 2019-2024

Table 14 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth
2019-2024

Table 15 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth
2019-2024

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

BEER

Pre-COVID-19 Performance

2020 and Beyond

CHART 3 Beer: Food/Drink/Tobacco Specialist

CHART 4 Beer: Food/Drink/Tobacco Specialist

Category Data

Table 16 Sales of Beer by Category: Total Volume 2014-2019

Table 17 Sales of Beer by Category: Total Value 2014-2019

Table 18 Sales of Beer by Category: % Total Volume Growth 2014-2019

Table 19 Sales of Beer by Category: % Total Value Growth 2014-2019

Table 20 Sales of Beer by Off-trade vs On-trade: Volume 2014-2019

Table 21 Sales of Beer by Off-trade vs On-trade: Value 2014-2019

Table 22 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2014-2019

Table 23 Sales of Beer by Off-trade vs On-trade: % Value Growth 2014-2019

Table 24 GBO Company Shares of Beer: % Total Volume 2015-2019

Table 25 NBO Company Shares of Beer: % Total Volume 2015-2019

Table 26 LBN Brand Shares of Beer: % Total Volume 2016-2019

Table 27 Forecast Sales of Beer by Category: Total Volume 2019-2024

Table 28 Forecast Sales of Beer by Category: Total Value 2019-2024

Table 29 Forecast Sales of Beer by Category: % Total Volume Growth 2019-2024

Table 30 Forecast Sales of Beer by Category: % Total Value Growth 2019-2024

WINE

Pre-COVID-19 Performance

2020 and Beyond

CHART 5 Wine: Food/Drink/Tobacco Specialist

CHART 6 Wine: Food/Drink/Tobacco Specialist

Category Data

Table 31 Sales of Wine by Category: Total Volume 2014-2019

Table 32 Sales of Wine by Category: Total Value 2014-2019

Table 33 Sales of Wine by Category: % Total Volume Growth 2014-2019

Table 34 Sales of Wine by Category: % Total Value Growth 2014-2019

Table 35 Sales of Wine by Off-trade vs On-trade: % Volume Breakdown 2014-2019

Table 36 Sales of Wine by Off-trade vs On-trade: % Value Breakdown 2014-2019

Table 37 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2014-2019

Table 38 Sales of Wine by Off-trade vs On-trade: % Value Growth 2014-2019

Table 39 Forecast Sales of Wine by Category: Total Volume 2019-2024

Table 40 Forecast Sales of Wine by Category: Total Value 2019-2024

Table 41 Forecast Sales of Wine by Category: % Total Volume Growth 2019-2024

Table 42 Forecast Sales of Wine by Category: % Total Value Growth 2019-2024

SPIRITS

Pre-COVID-19 Performance

2020 and Beyond

CHART 7 Spirits: Food/Drink/Tobacco Specialist

CHART 8 Spirits: Food/Drink/Tobacco Specialist

Category Data

Table 43 Sales of Spirits by Category: Total Volume 2014-2019

Table 44 Sales of Spirits by Category: Total Value 2014-2019

Table 45 Sales of Spirits by Category: % Total Volume Growth 2014-2019

Table 46 Sales of Spirits by Category: % Total Value Growth 2014-2019

Table 47 Sales of Spirits by Off-trade vs On-trade: % Volume Breakdown 2014-2019

Table 48 Sales of Spirits by Off-trade vs On-trade: % Value Breakdown 2014-2019

Table 49 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2014-2019

Table 50 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2014-2019

Table 51 GBO Company Shares of Spirits: % Total Volume 2015-2019

Table 52 NBO Company Shares of Spirits: % Total Volume 2015-2019

Table 53 LBN Brand Shares of Spirits: % Total Volume 2016-2019

Table 54 Forecast Sales of Spirits by Category: Total Volume 2019-2024

Table 55 Forecast Sales of Spirits by Category: Total Value 2019-2024

Table 56 Forecast Sales of Spirits by Category: % Total Volume Growth 2019-2024

Table 57 Forecast Sales of Spirits by Category: % Total Value Growth 2019-2024

CIDER/PERRY

Pre-COVID-19 Performance

2020 and Beyond

RTDS

Pre-COVID-19 Performance

2020 and Beyond

CHART 9 RTDs: Food/Drink/Tobacco Specialist

CHART 10 RTDs: Food/Drink/Tobacco Specialist

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