

Alcoholic Drinks in Indonesia

<https://marketpublishers.com/r/A74AA811387EN.html>

Date: June 2023

Pages: 75

Price: US\$ 2,100.00 (Single User License)

ID: A74AA811387EN

Abstracts

In 2022, the alcoholic drinks market in Indonesia experienced significant recovery on the back of the easing of the restrictions that were imposed to limit the spread of COVID-19 and consumers becoming more confident about dining out. The revival of inbound tourism has also supported the market's performance since the reopening of the country's international borders. Almost all alcoholic drinks categories experienced positive growth, and many returned to pre-pandemic levels. While there had been...

Euromonitor International's Alcoholic Drinks in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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