

Alcoholic Drinks in France

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Abstracts

Sales of alcoholic drinks in France declined in total volume terms in 2023, following moderate growth in 2022 and strong growth in 2021. Factors contributing to this stagnation included the impact of elevated inflation, which made consumers more cautious in their spending, and a normalisation effect after the easing of COVID-19 restrictions in the latter half of 2021, leading to increased social events across 2022 and 2023. As a result of a return to social drinking occasions, there was also a c...

Euromonitor International's Alcoholic Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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