

Alcoholic Drinks in Egypt

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Abstracts

2022 saw the landscape for alcoholic drinks in Egypt post positive growth, witnessing healthier competition. Over the review period, frequent product shortages were noted, especially during 2021, due to the unstable supply chain, logistics, and distribution challenges following the outbreak of COVID-19. In 2022, economic uncertainty due to increased costs of transportation, logistics and production led many consumers to pay more attention to their budgets. Alcohol manufacturers were heavily focu...

Euromonitor International's Alcoholic Drinks in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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