

# **Alcoholic Drinks in the Czech Republic**

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## **Abstracts**

Overall, the consumption of alcoholic drinks in the Czech Republic continued declining in total volume terms in 2022, with signs of this trend developing even before the pandemic, especially through the on-trade. The lifting of COVID-19 restrictions related to travel and consumer mobility motivated most Czechs to spend their holidays abroad, which negatively impacted off-trade sales of alcoholic drinks during the warm summer months. Meanwhile, soaring inflation also negatively impacted alcohol c...

Euromonitor International's Alcoholic Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

ALCOHOLIC DRINKS IN THE CZECH REPUBLIC

**EXECUTIVE SUMMARY** 

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 1 Number of On-trade Establishments by Type 2016-2022

TAXATION AND DUTY LEVIES

Table 2 Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 3 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

Table 4 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 5 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 6 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 7 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 10 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume

2022

Table 11 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022



Table 12 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 13 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 14 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 15 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 16 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 17 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth

2022-2027

Table 18 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth

2022-2027

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**SOURCES** 

Summary 1 Research Sources

BEER IN THE CZECH REPUBLIC

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Bitter beer finds the sweet spot despite economic challenges

Non alcoholic beer thriving at the expense of cider/perry

Beer benefits from lower VAT rate as consumers return to on-trade establishments

PROSPECTS AND OPPORTUNITIES

Beer set for slow recovery as economic pressures remain a drag

Heineken invests in new on-trade concept

Recycling set to become a reality in beer packaging

CATEGORY BACKGROUND

Lager price band methodology

Summary 2 Lager by Price Band 2022

Table 19 Number of Breweries 2017-2022

CATEGORY DATA

Table 20 Sales of Beer by Category: Total Volume 2017-2022

Table 21 Sales of Beer by Category: Total Value 2017-2022

Table 22 Sales of Beer by Category: % Total Volume Growth 2017-2022

Table 23 Sales of Beer by Category: % Total Value Growth 2017-2022

Table 24 Sales of Beer by Off-trade vs On-trade: Volume 2017-2022

Table 25 Sales of Beer by Off-trade vs On-trade: Value 2017-2022

Table 26 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 27 Sales of Beer by Off-trade vs On-trade: % Value Growth 2017-2022

Table 28 Sales of Beer by Craft vs Standard 2017-2022

Table 29 GBO Company Shares of Beer: % Total Volume 2018-2022

Table 30 NBO Company Shares of Beer: % Total Volume 2018-2022



Table 31 LBN Brand Shares of Beer: % Total Volume 2019-2022

Table 32 Forecast Sales of Beer by Category: Total Volume 2022-2027

Table 33 Forecast Sales of Beer by Category: Total Value 2022-2027

Table 34 Forecast Sales of Beer by Category: % Total Volume Growth 2022-2027

Table 35 Forecast Sales of Beer by Category: % Total Value Growth 2022-2027

WINE IN THE CZECH REPUBLIC

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Stable prices help to prevent more significant losses in wine in 2022

On-trade sales on the path to recovery

Non-alcoholic wine receives growing interest as health concerns grow

PROSPECTS AND OPPORTUNITIES

Online sales set to thrive as consumers develop increasingly sophisticated tastes

Non-grape wine expected to gain interest

Sparkling wine projected to benefit from its premium image

**CATEGORY DATA** 

Table 36 Sales of Wine by Category: Total Volume 2017-2022

Table 37 Sales of Wine by Category: Total Value 2017-2022

Table 38 Sales of Wine by Category: % Total Volume Growth 2017-2022

Table 39 Sales of Wine by Category: % Total Value Growth 2017-2022

Table 40 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022

Table 41 Sales of Wine by Off-trade vs On-trade: Value 2017-2022

Table 42 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 43 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022

Table 44 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2017-2022

Table 45 Sales of Still Ros? Wine by Price Segment: % Off-trade Volume 2017-2022

Table 46 Sales of Still White Wine by Price Segment: % Off-trade Volume 2017-2022

Table 47 Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2017-2022

Table 48 GBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022

Table 49 NBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022

Table 50 LBN Brand Shares of Still Light Grape Wine: % Total Volume 2019-2022

Table 51 GBO Company Shares of Champagne: % Total Volume 2018-2022

Table 52 NBO Company Shares of Champagne: % Total Volume 2018-2022

Table 53 LBN Brand Shares of Champagne: % Total Volume 2019-2022

Table 54 GBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022

Table 55 NBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022

Table 56 LBN Brand Shares of Other Sparkling Wine: % Total Volume 2019-2022

Table 57 GBO Company Shares of Fortified Wine and Vermouth: % Total Volume



2018-2022

Table 58 NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022

Table 59 LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2019-2022

Table 60 GBO Company Shares of Non-grape Wine: % Total Volume 2018-2022

Table 61 NBO Company Shares of Non-grape Wine: % Total Volume 2018-2022

Table 62 LBN Brand Shares of Non-grape Wine: % Total Volume 2019-2022

Table 63 Forecast Sales of Wine by Category: Total Volume 2022-2027

Table 64 Forecast Sales of Wine by Category: Total Value 2022-2027

Table 65 Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027

Table 66 Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

SPIRITS IN THE CZECH REPUBLIC

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Non-alcoholic spirits showing strong potential but high prices remain an obstacle to growth

Local players struggle to address drop in exports

Shortage of glass bottles presents a further challenge for manufacturers

PROSPECTS AND OPPORTUNITIES

Potential tax hike could fuel cross-border sales

Sustainability like to become an important goal for manufacturers

Changing drinking attitudes likely to influence market demand

CATEGORY BACKGROUND

Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

Summary 3 Benchmark Brands 2022

CATEGORY DATA

Table 67 Sales of Spirits by Category: Total Volume 2017-2022

Table 68 Sales of Spirits by Category: Total Value 2017-2022

Table 69 Sales of Spirits by Category: % Total Volume Growth 2017-2022

Table 70 Sales of Spirits by Category: % Total Value Growth 2017-2022

Table 71 Sales of Spirits by Off-trade vs On-trade: Volume 2017-2022

Table 72 Sales of Spirits by Off-trade vs On-trade: Value 2017-2022

Table 73 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 74 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2017-2022

Table 75 Sales of Dark Rum by Price Platform: % Total Volume 2017-2022

Table 76 Sales of White Rum by Price Platform: % Total Volume 2017-2022

Table 77 Sales of Other Blended Scotch Whisky by Price Platform: % Total Volume



#### 2017-2022

Table 78 Sales of English Gin by Price Platform: % Total Volume 2017-2022

Table 79 Sales of Vodka by Price Platform: % Total Volume 2017-2022

Table 80 Sales of Vodka by Flavoured vs Non-flavoured: % Total Volume 2017-2022

Table 81 GBO Company Shares of Spirits: % Total Volume 2018-2022

Table 82 NBO Company Shares of Spirits: % Total Volume 2018-2022

Table 83 LBN Brand Shares of Spirits: % Total Volume 2019-2022

Table 84 Forecast Sales of Spirits by Category: Total Volume 2022-2027

Table 85 Forecast Sales of Spirits by Category: Total Value 2022-2027

Table 86 Forecast Sales of Spirits by Category: % Total Volume Growth 2022-2027

Table 87 Forecast Sales of Spirits by Category: % Total Value Growth 2022-2027

CIDER/PERRY IN THE CZECH REPUBLIC

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Three key brands exit the market putting pressure on sales of cider/perry in 2022

Foodservice outlets focus on traditional alcoholic drinks at the expense of cider/perry

Private label yet to show much interest in cider/perry

PROSPECTS AND OPPORTUNITIES

Natural and no/low alcohol options have strong potential

Local players could find opportunities in the market following the exit of three major players

Moderate growth projected despite challenges

**CATEGORY DATA** 

Table 88 Sales of Cider/Perry: Total Volume 2017-2022

Table 89 Sales of Cider/Perry: Total Value 2017-2022

Table 90 Sales of Cider/Perry: % Total Volume Growth 2017-2022

Table 91 Sales of Cider/Perry: % Total Value Growth 2017-2022

Table 92 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2017-2022

Table 93 Sales of Cider/Perry by Off-trade vs On-trade: Value 2017-2022

Table 94 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 95 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2017-2022

Table 96 GBO Company Shares of Cider/Perry: % Total Volume 2018-2022

Table 97 NBO Company Shares of Cider/Perry: % Total Volume 2018-2022

Table 98 LBN Brand Shares of Cider/Perry: % Total Volume 2019-2022

Table 99 Forecast Sales of Cider/Perry: Total Volume 2022-2027

Table 100 Forecast Sales of Cider/Perry: Total Value 2022-2027

Table 101 Forecast Sales of Cider/Perry: % Total Volume Growth 2022-2027

Table 102 Forecast Sales of Cider/Perry: % Total Value Growth 2022-2027

RTDS IN THE CZECH REPUBLIC



# KEY DATA FINDINGS 2022 DEVELOPMENTS

New product development helps fuel demand for RTDs

Retail e-commerce showing strong potential as consumers search for value and convenience

Manufacturers forced to look for cost savings as production costs rise PROSPECTS AND OPPORTUNITIES

Players still see potential for innovation and new product development within RTDs RTDs likely to face strong competition from cocktails and mixed drinks through the ontrade

Environmental concerns likely to have a growing influence on the production of RTDs CATEGORY DATA

Table 103 Sales of RTDs by Category: Total Volume 2017-2022

Table 104 Sales of RTDs by Category: Total Value 2017-2022

Table 105 Sales of RTDs by Category: % Total Volume Growth 2017-2022

Table 106 Sales of RTDs by Category: % Total Value Growth 2017-2022

Table 107 Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022

Table 108 Sales of RTDs by Off-trade vs On-trade: Value 2017-2022

Table 109 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 110 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022

Table 111 GBO Company Shares of RTDs: % Total Volume 2018-2022

Table 112 NBO Company Shares of RTDs: % Total Volume 2018-2022

Table 113 LBN Brand Shares of RTDs: % Total Volume 2019-2022

Table 114 Forecast Sales of RTDs by Category: Total Volume 2022-2027

Table 115 Forecast Sales of RTDs by Category: Total Value 2022-2027

Table 116 Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027

Table 117 Forecast Sales of RTDs by Category: % Total Value Growth 2022-2027



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