

Alcoholic Drinks in Costa Rica

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Abstracts

Costa Rica registered healthy volume growth in alcoholic drinks in 2022. Part of the reason for the positive performance was increased socialising, as society fully opened up post pandemic lockdowns. The FIFA World Cup in December also contributed to the high levels of socialising, as did the return of foreign tourists. This healthy volume growth was in spite of high inflation, stemming from an energy crisis caused by the war in Ukraine. The currency also fell against the USD, which made imports...

Euromonitor International's Alcoholic Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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