

Alcoholic Drinks in Costa Rica

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Abstracts

Affected by the extraordinary levels of economic uncertainty in Costa Rica during the second half of 2018, a broader base of middle- and lower-income consumers adopted more cautious spending habits. In this context, economy proposals gained momentum amongst younger adults and lower-income local consumers. Middle- and higher-income consumers also remained more cautious about their spending on non-essential goods and experiences. This hampered on-trade consumption, whilst they traded up in terms O...

Euromonitor International's Alcoholic Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2014-2018), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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