

Alcoholic Drinks in Chile

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Abstracts

Alcoholic drinks in Chile witnessed opposing trends in 2022. The first half of the year saw a continuation of 2021 trends, with part of the excessive liquidity injected into the local economy supporting further demand as consumers continued to spend record amounts, even as the government reduced most financial aid and as inflation rates quickly rose. For alcoholic drinks, this meant that most products, especially premium brands, continued to experience demand in Q1 2022, as Chileans sustained th...

Euromonitor International's Alcoholic Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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