

Alcoholic Drinks in Belgium

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Abstracts

The alcoholic drinks landscape registered an overall decline in 2022, with a key reason being the re-opening of borders following the outbreak of COVID-19. As such, the number of Belgians crossing the border to buy alcohol, mainly from France and Luxemburg, rose, and in 2022, cross-border purchases were further driven by inflation, with consumers preferencing cheaper options available in neighbouring countries. In addition, following COVID-19 lockdowns, some consumers continued to have stocks of...

Euromonitor International's Alcoholic Drinks in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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