

# Alcoholic Drinks in Belarus

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## Abstracts

RTDs has remained a marginal product area in Azerbaijan in 2020. These products primarily appeal to young adults of legal drinking age, with older consumers generally favouring stronger and more expensive alcoholic drinks such as spirits and wine. Spirit-based RTDs was the only type of RTDs to register measurable volume sales in Azerbaijan in 2020. Furthermore, high- and middle-income consumers consider alcoholic cocktails from premium spirits as prestige and prefer these instead of RTDs, while...

Euromonitor International's Alcoholic Drinks in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Beer, Cider/Perry, RTDs, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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