

# Alcoholic Drinks Packaging in China

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## Abstracts

The foodservice channel has seen something of rollercoaster in China in recent years. First came a significant decline in 2020, when COVID-19 first hit the country. This was followed by a strong recovery in 2021, when China seemed to have the pandemic largely under control. However, with the Omicron variant resulting in a resurgence of cases in China in 2022, and the authorities maintaining their strict zero-COVID policy until late in the year, foodservice packaging unit volumes in alcoholic dri...

Euromonitor International's Alcoholic Drinks Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Metal bottle packaging continues gaining share in 2022

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Kegs to see growth over the forecast period

The 330ml pack size will be boosted by the reopening of society

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