

Alcoholic Drinks Packaging in India

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Abstracts

During COVID-19 lockdowns in India in 2020, the government deemed alcoholic drinks to be non-essential, meaning that production and sales via both the retail and foodservice channels came to a temporary halt in this year. The closure during lockdowns of food/drink/tobacco specialists and hotels, restaurants and bars also limited consumer access to these products, with opportunities to socialise restricted anyway as consumers were mandated to stay at home. Packaging unit volumes therefore saw maj...

Euromonitor International's Alcoholic Drinks Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Glass bottles the dominant pack type in India
Diageo India phasing out mono cartons in its packaging

PROSPECTS AND OPPORTUNITIES

Sustainability is a growing concern among both consumers and companies in India
The 750ml size is expected to gain share in wine over the forecast period

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