+44 20 8123 2220
info@marketpublishers.com

Al Shula General Trading Co LLC in Toys and Games (United Arab Emirates)

https://marketpublishers.com/r/A330124E666EN.html
Date: August 2015
Pages: 2
Price: US$ 572.00 (Single User License)
ID: A330124E666EN

Abstracts

The company's future strategy is mainly to grow organically through pushing its brands through various retail channels, such as the Middle East's Duty Free, to key toy stores such as Hamley's, The Toy Store and Toys "R" Us, and hypermarkets such as Carrefour, ensuring in-store visibility and attractive displays. It also promotes brands through organised activities and events in shopping malls, schools and charitable causes. Print and TV advertisements are carried out in accordance with the toy...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
  Summary 1 Al Shula General Trading Co LLC: Key Facts
Company Background
Competitive Positioning
  Summary 2 Mattel Inc: Competitive Position 2014

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Al Shula General Trading Co LLC in Toys and Games (United Arab Emirates)
Product link: https://marketpublishers.com/r/A330124E666EN.html
Price: US$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A330124E666EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970