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Al Salem Carpet Trading Establishment in Home and Garden (United Arab Emirates)

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Abstracts

Al Salem Carpet is expected to benefit from economic growth in the United Arab Emirates during the forecast period. The company's upmarket image and its offer of both traditional Arab carpet designs and prestigious brands from around the world are likely to appeal to a wide range of aspirational consumers in the country during the forecast period. The company is expected to continue to expand its network of showrooms during the forecast period, focusing on high-traffic mall locations. The...

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Contents

Strategic Direction
Key Facts
Summary 1 Al Salem Carpet Trading Establishment: Key Facts
Company Background
Production
Competitive Positioning
Summary 2 Al Salem Carpet Trading Establishment: Competitive Position 2012

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