

# Al Qassim Health Water Factory in Soft Drinks (Saudi Arabia)

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## Abstracts

Al Qassim Health Water Factory intends to pursue a stronger position in the increasingly fragmented bottled water category by investing heavily in processes to ensure that its products meet not only Saudi but also international standards.

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## Contents

Strategic Direction

Key Facts

Summary 1 Al Qassim Health Water Factory: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Al Qassim Health Water Factory: Competitive Position 2014

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