

Al Maya Group in Retailing (United Arab Emirates)

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Abstracts

Al Maya announced plans to further expand its outlet volume in the United Arab Emirates during the forecast period, especially with its own chain Al Maya Supermarket. Due to increasing congestion and the rising price of fuel the company expects consumers to increasingly prefer local grocery retailers during the forecast period and will thus seek to open outlets in under-served residential areas. Furthermore, the company is also expected to expand its outlet volume within non-grocery retailers...

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