

# Al Maya Group in Retailing (United Arab Emirates)

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## Abstracts

Al Maya announced plans to further expand its outlet volume in the United Arab Emirates during the forecast period, especially with its own chain Al Maya Supermarket. Due to increasing congestion and the rising price of fuel the company expects consumers to increasingly prefer local grocery retailers during the forecast period and will thus seek to open outlets in under-served residential areas. Furthermore, the company is also expected to expand its outlet volume within non-grocery retailers...

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## Contents

Strategic Direction

Key Facts

Summary 1 Al Maya Group: Key Facts

Summary 2 Al Maya Group: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Al Maya Group: Private Label Portfolio

Competitive Positioning

Summary 4 Al Maya Group: Competitive Position 2012

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