

Al Jaber Optical LLC in Eyewear (United Arab Emirates)

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Abstracts

Al Jaber Optical is expected to continue expanding its business by opening more optical goods stores during the forecast period. The company is expected to remain the leader in optical goods stores, and could well gain further share thanks to its strong marketing and brand presence. The company is also expected to push for stronger sales via internet retailing in the forecast period. Within eyewear the company is expected to remain a fairly small player, and is unlikely to further extend its ran...

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