

# Al Futtaim Group LLC in Toys and Games (United Arab Emirates)

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## Abstracts

Toys “R” Us was one of the first main traditional toys and games specialists in the country and continues to expand organically through opening more retail outlets across the United Arab Emirates and the MENA region.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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