

Al Boheira Lacnor Co in Health and Wellness (United Arab Emirates)

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Abstracts

Al Boheira Lacnor is set to focus more on online marketing during the forecast period. During 2016, the company announced that it is in the process of building a new website and it encouraged consumers to sign up for more information. The company is also expected to continue investing heavily in marketing and it is also likely to continue broadening its product range, particularly within NH superfruit juice.

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