

Al-Azizia Panda United Inc in Tissue and Hygiene (Saudi Arabia)

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Abstracts

Al-Azizia Panda United Inc aims to capture a larger share of grocery retailing through organic growth, adapting to customers' demands, via state-of-the-art distribution, the expansion of non-food lines, the expansion of private label as well as new retail formats. It is currently present in 34 cities of the country and plans to expand to more cities through a strong network of hypermarkets, supermarkets as well as newly launched convenience stores.

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