

Al-Azizia Panda United Inc in Retailing (Saudi Arabia)

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Abstracts

Al-Azizia Panda United plans to remain the largest company within grocery retailers in Saudi Arabia, along with establishing a strong footprint across the GCC region. It is attempting to do this through: aggressive expansion activities across a broad geographic area; improving product as well as service quality; ensuring an impeccable distribution system; as well as utilising its extensive consumer and market understanding.

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