

Akwa Group in Consumer Foodservice (Morocco)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AA38AD4BB1CEN

Abstracts

The strategy of Akwa Group in consumer foodservice is to be accessible through a wide network and serve consumers where it is difficult, for example through its Middle Eastern full-service restaurants chain, Oasis Café, which is located in every petrol/gas station of the chain Afriquia.

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