

Aksal Groupe SA in Retailing (Morocco)

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Date: December 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A73D2FC7131EN

Abstracts

Aksal Groupe's strategic direction is to integrate five complementary businesses (Retail, Luxury, Malls, Department Stores and Commercial Real Estate), and to provide a full range of products to its customers, which requires a reorganisation of the Group's business lines.

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