

Akrikhin OAO in Consumer Health (Russia)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AF54CADA630EN

Abstracts

Akrikhin aims to continue with its strategy of developing and producing its own brands. This focus on a wide variety of strong products will reinforce the company's position as one of the major domestic players in consumer health in Russia over the forecast period.

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