

Akat Kozmetik Sanayi ve Ticaret AS in Home Care (Turkey)

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Abstracts

Akat Kozmetik Sanayi ve Ticaret aims to gain a leading position in air care in Turkey, through the offer of high-quality products and reasonable prices. To this end, the company invests heavily in research and development and increasing its production capacity. Its aim is to increase the awareness and importance of air care in Turkish households, and enhance the expansion of this home care category.

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