

# Ajinomoto General Foods Inc (AGF) in Hot Drinks (Japan)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A6F33CB41E6EN

### **Abstracts**

Ajinomoto General Foods Inc, which had been jointly owned by Ajinomoto Co Inc and Mondelez International Inc, became a 100% subsidiary of Ajinomoto Inc in April 2015. Following the acquisition by Ajinomoto Inc, the company aims to generate synergy with Ajinomoto in its research and development and sales activities, to enable the company to aggressively introduce new products and compete with Nestlé Japan Ltd, a leader in instant coffee.

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