

Ajinomoto Co Inc in Packaged Food (Japan)

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Abstracts

Ajinomoto Co Inc has a strong focus on R&D of seasoning technology. Ajinomoto Co Inc aims to further consolidate its position in seasonings by improving its technology to unveil the mechanism of taste in food and use the feedback from research to develop products which are more appealing to consumers. Financially, Ajinomoto Co Inc has been suffering from a deterioration in profitability due to price competition with its rivals. The company aims to secure an 8% profit margin in 2016 and a 10%...

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