

Airlines in Romania

<https://marketpublishers.com/r/A9F4AA720D3EN.html>

Date: September 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: A9F4AA720D3EN

Abstracts

Low cost carriers remained the largest category of airlines in Romania in 2023 in terms of both value sales and passengers carried as it recorded stronger growth in passenger numbers than full service carriers, although full service carriers recorded stronger growth in value sales over the course of the year. This was mainly a reflection of rising ticket prices as strong growth in the cost of fuel and other aspects of airline operation forced airlines to increase the cost of air travel as they s...

Euromonitor International's Airlines in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Airlines market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

AIRLINES IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Low cost carriers thrive in a highly competitive category

Leader WizzAir takes advantage of Blue Air collapse as Tarom opens new charter routes

PROSPECTS AND OPPORTUNITIES

Low cost carriers set to benefit from pressure on consumer spending

Low cost carriers set to compete to fill the void left by the collapse of Blue Air

CATEGORY DATA

Table 1 Airlines Sales: Value 2018-2023

Table 2 Airlines Online Sales: Value 2018-2023

Table 3 Airlines: Passengers Carried 2018-2023

Table 4 Airlines NBO Company Shares: % Value 2018-2022

Table 5 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 6 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 7 Full Service Carriers Brands by Key Performance Indicators 2023

Table 8 Forecast Airlines Sales: Value 2023-2028

Table 9 Forecast Airlines Online Sales: Value 2023-2028

TRAVEL IN ROMANIA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 10 Surface Travel Modes Sales: Value 2018-2023

Table 11 Surface Travel Modes Online Sales: Value 2018-2023

Table 12 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 13 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 14 In-Destination Spending: Value 2018-2023

Table 15 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Airlines in Romania

Product link: <https://marketpublishers.com/r/A9F4AA720D3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A9F4AA720D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970