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Airlines in Malaysia

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Abstracts

Airlines is set to see strong current value growth in Malaysia in 2024. Airlines has seen an intensification of competition due to the ongoing expansion of low cost carriers. Driving private cars and using buses and trains remain attractive and affordable options for cross-state travelling, especially for visiting friends and families and when larger groups are travelling together. However, low cost carriers such as AirAsia and AirAsia X are gaining traction for time-efficiency reasons, as well...

Euromonitor International's Airlines in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Airlines market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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