

Airlines in Kenya

https://marketpublishers.com/r/A123EF88713EN.html

Date: September 2023

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: A123EF88713EN

Abstracts

Kenya Airways (KQ) has extended its partnership with Kenya Open Golf Limited (KOGL) for an additional two years, reaffirming its role as the Official Airline Partner of the Magical Kenya Open. This collaboration aims to boost tourism in the country, promote sports products globally, and showcase Kenya's offerings on the world stage.

Euromonitor International's Airlines in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Airlines market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

AIRLINES IN KENYA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Kenya Airways renews two-year partnership with Magical Kenya

Low-cost carriers tap into increased demand for domestic travel to expand routes and boost sales

PROSPECTS AND OPPORTUNITIES

Reduced passenger bookings owing to raised ticket fees on account of increased oil prices

Kenya Airways targets corporate travel with its new flight routes connecting Ghana and Senegal

CATEGORY DATA

Table 1 Airlines Sales: Value 2018-2023

Table 2 Airlines Online Sales: Value 2018-2023
Table 3 Airlines: Passengers Carried 2018-2023

Table 4 Airlines NBO Company Shares: % Value 2018-2022

Table 5 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 6 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 7 Full Service Carriers Brands by Key Performance Indicators 2023

Table 8 Forecast Airlines Sales: Value 2023-2028

Table 9 Forecast Airlines Online Sales: Value 2023-2028

TRAVEL IN KENYA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

Table 10 Surface Travel Modes Sales: Value 2018-2023

Table 11 Surface Travel Modes Online Sales: Value 2018-2023

Table 12 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 13 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 14 In-Destination Spending: Value 2018-2023

Table 15 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES



Summary 1 Research Sources



I would like to order

Product name: Airlines in Kenya

Product link: https://marketpublishers.com/r/A123EF88713EN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A123EF88713EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970