

Airlines in Colombia

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Abstracts

The suspension of operations by Viva Air and Ultra Air at the outset of 2023 had a substantial impact on the decline in domestic passenger numbers within the country. These two airlines ceased their operations in Colombia due to their outstanding debts following the pandemic. Departing the market amid an adverse economic climate, characterised by high inflation eroding the purchasing power of potential leisure travellers, these circumstances led to reduced availability of low-cost options, heigh...

Euromonitor International's Airlines in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

ist Of Contents And Tables

AIRLINES IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Air crisis stemming from the bankruptcy of two low-cost airlines

Impact of air connectivity shortage on San Andr?s Island

PROSPECTS AND OPPORTUNITIES

Avenues for airlines in national connections

Expansion of El Dorado International Airport's operational capacity

CATEGORY DATA

Table 1 Airlines Sales: Value 2018-2023

Table 2 Airlines Online Sales: Value 2018-2023

Table 3 Airlines: Passengers Carried 2018-2023

Table 4 Airlines NBO Company Shares: % Value 2018-2022

Table 5 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 6 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 7 Full Service Carriers Brands by Key Performance Indicators 2023

Table 8 Forecast Airlines Sales: Value 2023-2028

Table 9 Forecast Airlines Online Sales: Value 2023-2028

TRAVEL IN COLOMBIA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 10 Surface Travel Modes Sales: Value 2018-2023

Table 11 Surface Travel Modes Online Sales: Value 2018-2023

Table 12 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 13 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 14 In-Destination Spending: Value 2018-2023

Table 15 Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 Research Sources

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