

Airlines in China

<https://marketpublishers.com/r/A72500BA8FDEN.html>

Date: September 2023

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: A72500BA8FDEN

Abstracts

Air travel appears to be experiencing robust momentum in China as regulations have moved away from lengthy pandemic-related restrictions of the past three years, benefiting both domestic and international airlines. Ticket prices could remain relatively high throughout 2023, as passenger demand recovers faster than airline capacity, particularly for international routes. Nevertheless, ticket prices may also soften in Q3 2023, given the deteriorating macroeconomic outlook, thus forcing airlines to...

Euromonitor International's Airlines in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Airlines market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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