

Airlines - Exploring the Potential of New Destinations

https://marketpublishers.com/r/AB625435A0FEN.html

Date: February 2017

Pages: 49

Price: US\$ 1,325.00 (Single User License)

ID: AB625435A0FEN

Abstracts

This report identifies opportunities for airline expansion in two destinations – Mozambique and Tajikistan by referring to major macroeconomic scenarios derived from Euromonitor International's Macro Model. The report also includes preliminary data on arrivals from the forthcoming Travel Forecast Model due for release in early 2017. The analysis reviews the varying degrees of business risks in these two destinations as well as their investment and tourism appeal for route network expansion.

Euromonitor International's Airlines - Exploring the Potential of New Destinations global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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