

Airbnb Inc in Travel (World)

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Abstracts

Since 2019, Airbnb has accounted for over 80% of net global growth in short-term rentals, and continued to grow in 2023. In order to maintain momentum, it is necessary to add more hosts, and Airbnb succeeded in adding over one million in 2023. In the longer term, Airbnb will have to become less reliant on North America, and will need to increase its presence in Asia Pacific to maintain global growth. The company is also reconsidering its commitment to offering experiences.

Euromonitor International's Airbnb Inc in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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