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Air Treatment Products in India

https://marketpublishers.com/r/A0E8A902019EN.html
Date: February 2024
Pages: 38
Price: US$ 990.00 (Single User License)
ID: A0E8A902019EN

Abstracts

In 2022, retail volume sales of air treatment products in India, especially cooling products such as air conditioners and air coolers, recorded double-digit growth, due to factors such as pent-up demand, harsh summer conditions and greater consumer willingness to spend on lifestyle products. Contrary to this, in 2023, retail volume sales experienced a notable slowdown, with mixed performances across the category.

Euromonitor International's Air Treatment Products in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Air Treatment Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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