

Air Care in Russia

<https://marketpublishers.com/r/AAD71F2334FEN.html>

Date: February 2022

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: AAD71F2334FEN

Abstracts

Volume sales in Russian air care continued to decline in 2021. The pandemic has seen Russian consumers spending more time at home than usual, encouraging them to spend on products that help improve the home environment, such as the various air-freshening products available in air care. However, consumers who were already struggling in terms of their household spending were hit further by the pandemic's economic impact on the country. With many consumers seeing air care to be less important produ...

Euromonitor International's Air Care in Russia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Air Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

AIR CARE IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Volume sales of air care remain in decline in 2021

Switch to slow-release products, with antibacterial air care also in demand

Both global and local players active in air care

PROSPECTS AND OPPORTUNITIES

Stagnating volume CAGR expected for air care over the forecast period

Continued shift to slow-release products

Car air fresheners to pick up again slightly from 2022

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2016-2021

Table 2 Sales of Air Care by Category: % Value Growth 2016-2021

Table 3 Sales of Air Care by Fragrance: Value Ranking 2019-2021

Table 4 NBO Company Shares of Air Care: % Value 2017-2021

Table 5 LBN Brand Shares of Air Care: % Value 2018-2021

Table 6 Forecast Sales of Air Care by Category: Value 2021-2026

Table 7 Forecast Sales of Air Care by Category: % Value Growth 2021-2026

CHART 1 Home Care Value Sales Growth Scenarios: 2019-2026

CHART 2 Home Care Impact of Drivers on Value Sales: 2019-2026

HOME CARE IN RUSSIA

EXECUTIVE SUMMARY

Home care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2016-2021

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2016-2021

Table 10 Sales of Home Care by Category: % Value Growth 2016-2021

Table 11 NBO Company Shares of Home Care: % Value 2017-2021

Table 12 LBN Brand Shares of Home Care: % Value 2018-2021

Table 13 Penetration of Private Label in Home Care by Category: % Value 2016-2021

Table 14 Distribution of Home Care by Format: % Value 2016-2021

Table 15 Distribution of Home Care by Format and Category: % Value 2021

Table 16 Forecast Sales of Home Care by Category: Value 2021-2026

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Air Care in Russia

Product link: <https://marketpublishers.com/r/AAD71F2334FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AAD71F2334FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970