

Air Care in Uruguay

<https://marketpublishers.com/r/A00BC7AF825EN.html>

Date: February 2024

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: A00BC7AF825EN

Abstracts

Air care continued to be a popular product in Uruguay in 2023, though as with other home care products, it was negatively impact by cross-border shopping in Argentina and registered a fall in volume sales. Although inflation has soared in Argentina, the depreciation rate against the Uruguayan peso has made air care products purchased in Argentina much cheaper than products purchased locally. As a result, consumers living in cities close to the Argentinean border capitalised on the beneficial pri...

Euromonitor International's Air Care in Uruguay market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Air Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Air Care in Uruguay
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

AIR CARE IN URUGUAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Cross-border shopping dampens volume sales
SC Johnson continues to dominate
Aerosol/spray most popular format of air freshener

PROSPECTS AND OPPORTUNITIES

Muted growth over forecast period
Changes in lifestyle impact car air fresheners
Electric air fresheners see volume decline

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2018-2023
Table 2 Sales of Air Care by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Air Care: % Value 2019-2023
Table 4 LBN Brand Shares of Air Care: % Value 2020-2023
Table 5 Forecast Sales of Air Care by Category: Value 2023-2028
Table 6 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME CARE IN URUGUAY

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 7 Households 2018-2023

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Air Care in Uruguay

Product link: <https://marketpublishers.com/r/A00BC7AF825EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A00BC7AF825EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970