

Aigo Digital Technology Co Ltd in Consumer Electronics (Colombia)

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Abstracts

Beijing Huaqi Información Digital Technology Co Ltd (Aigo) is a company that focuses on research and development and is seeking to promote its brand in Colombia and Venezuela. Through television advertisements and promotions in stores such as Carrefour, it is seeking to expand its name and acceptance in Colombian consumer electronics. Aigo plans to introduce tablets and speakers at low prices in the future.

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