

Ahold USA Inc in Retailing (USA)

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Abstracts

The companies Royal Ahold NV and Delhaize Group SA (GBO names) announced in June 2015 their intention to merge and become Ahold Delhaize, creating one of the largest grocery retailers in the US. The merger was completed in July 2016, and resulted in a total of 2,100 total stores, enabling the newly merged company to attain the scale, size, cost savings and purchasing power necessary to better compete in the US grocery market. Ahold USA will follow Ahold Delhaize's (GBO) new "Better Together" glo...

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